



BOSTON CHILDREN'S CHORUS

CORPORATE

OPPORTUNITIES

2019 - 2020 SEASON



Dear Friends of Boston Children's Chorus,

Since our founding in 2003, Boston Children's Chorus (BCC) has been dedicated to using the power and joy of music to help young people connect to our city's diverse communities, cultivate empathy, and inspire social change. Entering our 17th season, we have worked with thousands of singers from Greater Boston in our award-winning and innovative choral programs. Children who participate in BCC grow in their musicianship, gain a sense of belonging, and work towards creating a more just and equitable future.

We hope that your company and your employees will consider partnering with us during our 2019-2020 season, Breaking the Glass. In celebration of the 100th anniversary of the U.S. Constitution's 19th Amendment, BCC will explore the hidden figures throughout history and today, lifting up narratives from misunderstood caricatures to generations past. We recognize our nation's progress to achieving gender equity through concert and community and hope sponsoring these concerts will give you a platform to showcase how your company values diversity, gender equity, education, and social justice.

We invite you to look over the range of benefits and levels of support described in this sponsorship package. We so appreciate your support and know that a sponsorship will allow us to continue to inspire our singers and connect communities within Greater Boston.

Please email Jude Bedel at jbedel@bostonchildrenschorus.org with any questions or to sponsor BCC this season. We hope to include you in our ever-growing corporate philanthropy program and partner with you and your employees this season. Thank you for your support.

Sincerely,

The BCC Team



WHAT WE DO

Since its founding, BCC has become the international leader in integrating social justice education with music education. The organization brings singers of different heritages, ethnicities, religions, gender identities, and socioeconomic groups together in a meaningful and collaborative activity – choral singing excellence. Our curriculum is designed to provide a rich and rewarding musical experience for each child. This unique program produces artistic excellence and socially conscious young leaders.

Our singers learn lessons of active listening, reflection, teamwork, leadership, empathy, and connection as they move through the program. We promote discussions about difference in a safe, supportive environment, creating space for singers to explore difficult issues as they express themselves as exemplary citizens and leaders of Boston.

EVENTS

Light the World

Saturday, December 7, 2019
Strand Theatre | 5:00pm

Sunday, December 8, 2019
Strand Theatre | 3:00pm

Come and join us by the firelight this holiday season. Enjoy cherished tales paired with music celebrating light, joy, and peace. Listen to songs from cultures around the world celebrating light and all it symbolizes.

Still I Rise: 17th Annual Dr. Martin Luther King, Jr. Tribute Concert

Monday, January 20, 2020
Symphony Hall | 7:00pm

Now in its 17th year, our signature concert honoring Dr. King shines light on the historic artists who fought to be seen and recognized. Maya Angelou's anthemic poem reminds us of our hidden power to transcend boundaries.

Weathering Time: 12th Weekend of Song and Professional Development

Saturday, March 21, 2020
Strand Theatre | 2:00 pm

Our grandmothers were strong and resilient. Their experiences provide us with treasured memories, tales of past lives, and lessons of significance. Join our training and intermediate choirs at the Strand Theatre to bring together generations in song.

Lift Every Voice Concert Series: Miss Understood

Saturday, May 16, 2020
Strand Theatre | 7:00pm

Our lives and cultures are comprised of many overlapping stories. Join us at our second annual Lift Every Voice Concert at the Strand Theatre and explore what lies beyond the typecast roles influencing perspective and opinion.

WHY PARTNER WITH US

BCC's concerts are a unique opportunity to reach and support a diverse community of over 3,000 patrons, 450 singers, and families from 110 zip codes throughout Greater Boston. Provide your company or brand with valuable coverage while supporting one of Boston's leading youth arts organizations. Partner with us and introduce your company or brand to a community that shares values of diversity, equity, and inclusion. BCC major corporate sponsorships are available as marketing, advertising and/or public relations vehicles for companies interested in high-profile branding opportunities. Packages range from single event sponsorships to season, tour, media, and "official" institutional opportunities. All sponsorships are customized to meet each sponsor's business objectives, while providing meaningful and measurable benefits, and are competitively priced with sponsorship packages offered by other major institutions, events and venues.

I	Changemaker Sponsor*	\$50,000
II	Visionary Sponsor	\$25,000
III	Champion Sponsor	\$15,000
IV	Advocate Sponsor	\$10,000
V	Ally Sponsor	\$5,000
VI	Friend Sponsor	\$2,500

	I*	II	III	IV	V	VI
Name and Logo on:	•	•	•	•	•	•
• Website	•	•	•	•	•	•
• Lobby Poster	•	•	•	•	•	•
• Pre-Concert Reel	•	•	•	•	•	•
• eNewsletter	•	•	•	•	•	•
• Annual Report	•	•	•	•	•	•
Concert Program Ad**	Full Color	Full Color	Full B&W	Half B&W	Half B&W	1/4 B&W
Premium Tickets for Sponsored Event	12	10	8	6	4	2
Recognition from Stage	•	•	•	•		
Social Media Mentions (Facebook, Twitter, & Instagram)	3	2	1			
Reception Speaking Opportunity	•	•				
Volunteering Opportunity	•	•				
Story Opportunity in eNewsletter	•	•				
Meet and Greet with Special Guest or Conductor	•					
Concert Speaking Opportunity	•					

* One sponsorship opportunity per concert

** Additional advertising opportunities are available for the full season

Targeted sponsorship opportunities are also available.

For more information, please contact:

Jude Bedel, Director of Development

Email: jbedel@bostonchildrenschorus.org

Phone: (617) 245-6034

