



BOSTON CHILDREN'S CHORUS

C O R P O R A T E

OPPORTUNITIES

2018-2019 SEASON



Dear Friends of Boston Children's Chorus,

Since our founding in 2003, Boston Children's Chorus (BCC) has been dedicated to using the power and joy of music to help young people transcend social barriers and celebrate our shared humanity. Entering our 16th season, we have worked with thousands of individual singers from Greater Boston in our award-winning and innovative choral programs. Children who participate in BCC grow in their musicianship, gain a sense of belonging, and work towards a more just and equitable future.

BCC's ability to accept all children who want to sing with us largely depends on the financial support of corporate and private sponsors. We have been fortunate in past seasons to have support from companies like yours who value families and the importance of diversity, and we hope that your company and your employees will consider getting involved during our 2018-2019 season, *Through Her Eyes*.

For the coming two seasons, BCC will be highlighting how women shape our lives and our society. We hope sponsoring these concerts will give you a platform to showcase how your company values diversity, gender equity, education, and social justice. The two concerts open to sponsorship are our organization's signature event, the 16th Annual Dr. Martin Luther King, Jr. Tribute Concert, and our inaugural concert honoring International Children's Day. Fuller performance information is available at www.bostonchildrenschorus.org/calendar.

We invite you to look over the range of benefits and levels of support described in this sponsorship package. We so appreciate your consideration of a sponsorship that will allow us to continue to inspire an ever "greater" Greater Boston community through music.

For sponsorships paid before the end of October, we have some special offers:

1. A free, mutually agreed-upon mini-upgrade to your sponsorship level of one concert
OR
2. If you would like to sponsor both concerts at the same sponsorship level, we will reduce the total by ten percent.

Please email Allyson Frick at africk@bostonchildrenschorus.org with any questions or to reserve your sponsorship spots.

We hope to include you in our ever-growing corporate philanthropy program and partner with you and your employees this season. Thank you for your support.

Sincerely,



Anthony Trecek-King, D.M.A.
President & Artistic Director



WHAT WE DO

Since its founding, BCC has become the international leader in integrating social justice education with music education. The organization brings singers of different heritages, ethnicities, religions, gender identities, and socioeconomic groups together in a meaningful and collaborative activity – choral singing excellence. Our curriculum is designed to provide a rich and rewarding musical experience for each child. This unique program produces artistic excellence and socially conscious young leaders.

Our singers learn lessons of active listening, reflection, teamwork, leadership, empathy, and connection as they move through the program. We promote discussions about difference in a safe, supportive environment, creating space for singers to explore difficult issues as they express themselves as exemplary citizens and leaders of Boston.

WHY PARTNER WITH US

BCC's concerts are a unique opportunity to reach and support a diverse community of over 3,000 patrons, 450 singers, and families from 110 zip codes throughout Greater Boston. Provide your company or brand with valuable coverage while supporting one of Boston's leading youth arts organizations. Partner with us and introduce your company or brand to a community that shares values of diversity, equity, and inclusion.

EVENTS

She Persisted: 16th Annual Dr. Martin Luther King, Jr. Tribute Concert *featuring Dr. Lynnel Joy Jenkins*

Monday, January 21, 2019
Symphony Hall | 7:00pm
Seats: 2,625

Our 16th Annual Dr. Martin Luther King, Jr. Tribute Concert tells the story of the Civil Rights Movement's women – from Coretta Scott King to Jo Ann Robinson. Women have long been the creators and backbone of movements. We bring to light and celebrate the women who persisted and dreamed for a more just world.

Lift Every Voice *Inaugural Concert Honoring International Children's Day*

Saturday, May 18, 2019
Wang Theatre | 7:00pm
Seats: 3,500

Join us in lifting our voices to support the education of young women and young people everywhere. In honor of International Children's Day, we dedicate our first concert at the Wang Theatre to every child's right to learn. With 500 voices coming together as one, we call for change. Education can improve futures, benefit the entire community, and transform the world.

OPPORTUNITIES

I	Changemaker Sponsor*	\$50,000
II	Visionary Sponsor	\$25,000
III	Champion Sponsor	\$15,000
IV	Advocate Sponsor	\$10,000
V	Ally Sponsor	\$5,000
VI	Friend Sponsor	\$2,500

	I*	II	III	IV	V	VI
Name and Logo on:						
• Website	•	•	•	•	•	•
• Lobby Poster	•	•	•	•	•	•
• Pre-Concert Reel	•	•	•	•	•	•
• eNewsletter	•	•	•	•	•	•
• Annual Report	•	•	•	•	•	•
Concert Program Ad**	Full Color	Full Color	Full B&W	Half B&W	Half B&W	1/4 B&W
Premium Tickets for Sponsored Event	12	10	8	6	4	2
Recognition from Stage	•	•	•	•		
Social Media Mentions (Facebook, Twitter, & Instagram)	3	2	1			
Reception Speaking Opportunity	•	•				
Volunteering Opportunity	•	•				
Story Opportunity in eNewsletter	•	•				
Meet and Greet with Special Guest or Conductor	•					
Concert Speaking Opportunity	•					
Brand Activation at Community Day (June 2, 2019)	•					

* One sponsorship opportunity per concert

** Additional advertising opportunities are available for the full season

Targeted sponsorship opportunities are also available for:

Lift Every Voice (May)

- Concert Sponsor (\$75,000)
- Melinda Doolittle, Principal Guest Artist (\$10,000)
- Anthony Trecek-King, Artistic Director (\$10,000)
- Each Upper Choir (\$10,000)
- Each Lower Choir (\$2,500)
- BCC Band (\$5,000)

For more information, please contact:

Allyson Frick, Director of Operations

Email: africk@bostonchildrenschorus.org

Phone: (617) 245-6035

